



Joint Meeting
United States Council for International Business China Committee
and
International Business Green Economies Dialogue

Industry Discussion
Green China: Circular Economic Development and Green Industrialization

Wednesday, March 21, 2012

Beijing

Grand Hyatt Beijing

北京东方君悦大酒店

1 East Chang An Avenue,

Beijing, People's Republic of China 100738

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Meeting Room:
Meeting Schedule:
RSVP and Meeting Contact Information:
Meeting Attire:

Residence I
9:00am to 2:30pm (China)
Alexandra Garcia, agarcia@uscib.org
Business

Sponsors:

Holland & Knight

Supporting Organizations:



USCIB and Green Economies Dialogue Meeting
Beijing, China
March 21, 2012

Agenda

- 8:30 a.m. to 9:00 a.m. Registration**
- Registration will be at the Residence I conference room
- 9:00 a.m. – 9:20 a.m. Welcome Address**
- **Peter Robinson**, USCIB President
 - **Tad Ferris**, Holland & Knight, USCIB China Committee Co-chair and China-Environment Task Force Chair
 - **Jianmei Feng**, GE China, USCIB China Committee Co-chair
 - **Jeff Blount**, BIAC China Task Force, Vice Chair
 - Administrative Announcements
 - Introduction of Keynote Speaker
- 9:20 a.m. – 10:15 a.m. Keynote Address**
- **Dr. Zhou Hongchun [周宏春]**, Professor and Director, Development and Research Center of the State Council.
 - The Development and Research Center of the State Council is a Chinese government advisory body with responsibility for, among other things, strategic policy research, drafting and advice on economic and social development. Dr. Zhou advises the Chinese government on green industrialization and industrial energy conservation, environment and development, "circular economy" and climate change, among other topics affecting industrial development in China.
- 10:15 a.m. – 10:35 a.m. Discussants respond**
- **Richard Herd**, OECD Senior Economist
 - **Jianmei Feng**, Public Policy Senior Counsel, GE China
- 10:35 a.m. - 10:50 a.m. Q&A with Dr. Zhou**
- 10:50 a.m. – 12:00 p.m. Discussion Session: Actions and frameworks to promote a greener economy**
- **Discussion Themes:** Promoting a greener economy requires ongoing improvement in many areas including: awareness of environmental, economic and social issues, education, actions in all sectors, a motivated and skilled employment base, resource efficiency, a "lifecycle" approach

to products, processes, technology and services, open and competitive markets, development of sound and transparent metrics to better measure and account for elements of green growth, innovation in investment to advance sustainable development, integrated environmental, economic and social policy decision making, and partnerships that enable innovative collaboration between business, government and civil society. A key long-term enabler is to account better for environmental externalities.

- **Panelists will provide assessments of conditions to promote a greener economy in China.** What are key opportunities for members of industry in this area to enhance China's efforts and competitiveness in global markets? What are key areas requiring improvement and cooperation within the private sector, and private/public partnerships?
- **Moderator: Tad Ferris, Holland & Knight LLP**
- **Panelists:**
 - **Dr. Zhou** (remaining at head table to respond to and participate in discussion)
 - **Dr. Qingfang Chen**, General Manager of Strategic Department, Potevio Co. Ltd.
 - **Joerg Wuttke**, Chief Representative, BASF (China) Company Ltd.
 - **Annegrethe Sylvest Jakobsen**, Senior Public Affairs Manager, Novozymes

12:15 p.m. to 1:15 p.m.

Buffet Lunch

Lunch Speaker:

Malcolm Preston, PricewaterhouseCoopers, Global Head of Sustainability Services

1:15 p.m. – 1:30 p.m.

Q&A

1:30 p.m. - 1:50 p.m.

Raphael Schoentgen, Chief Representative Officer of GDF-Suez China

1:50 p.m. - 2:20 p.m.

Panel Discussion Summary and Audience Discussion

2:20 p.m. - 2:30 p.m.

Closing Comments

2:30 p.m.

Adjourn