

# *The Japanese Business Community's Initiatives towards sustainable development*

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# The History of Keidanren Voluntary Action Plan on the Environment

## **April 1991      Keidanren Global Environment Charter**

- Each company must aim at being a good global corporate citizen, recognising that grappling with environmental problems is essential to its own existence and its activities.

## **July 1996      Keidanren Appeal on Environment**

- We will take a voluntary, resolute and responsible approach in dealing with important tasks existing in the environmental field.

## **June, 1997      Keidanren Voluntary Action Plan on the Environment**

- **Global Warming Measures**
- **Waste Disposal Measures**

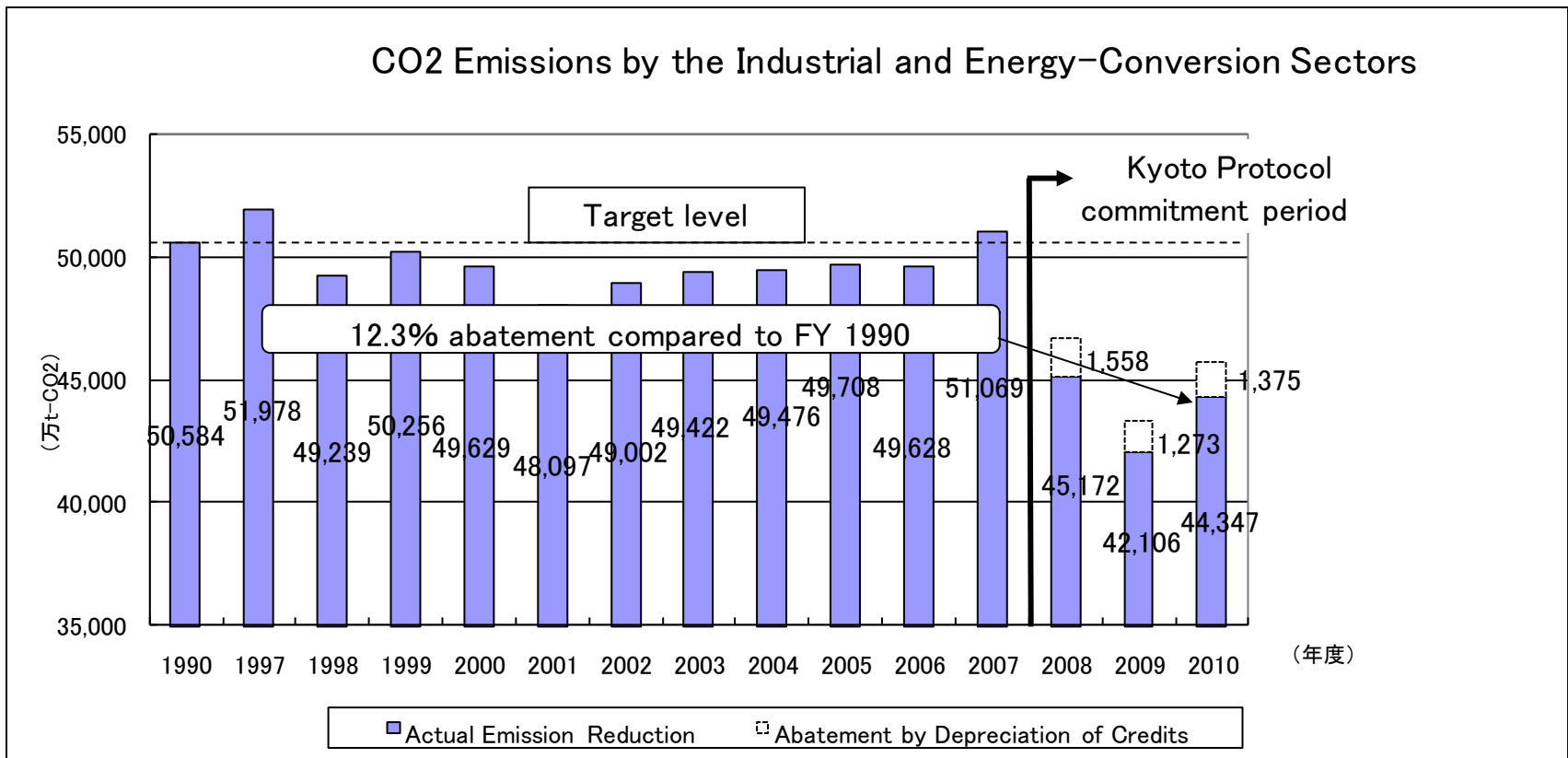
\* December 1997    Adopted Kyoto Protocol @ COP3



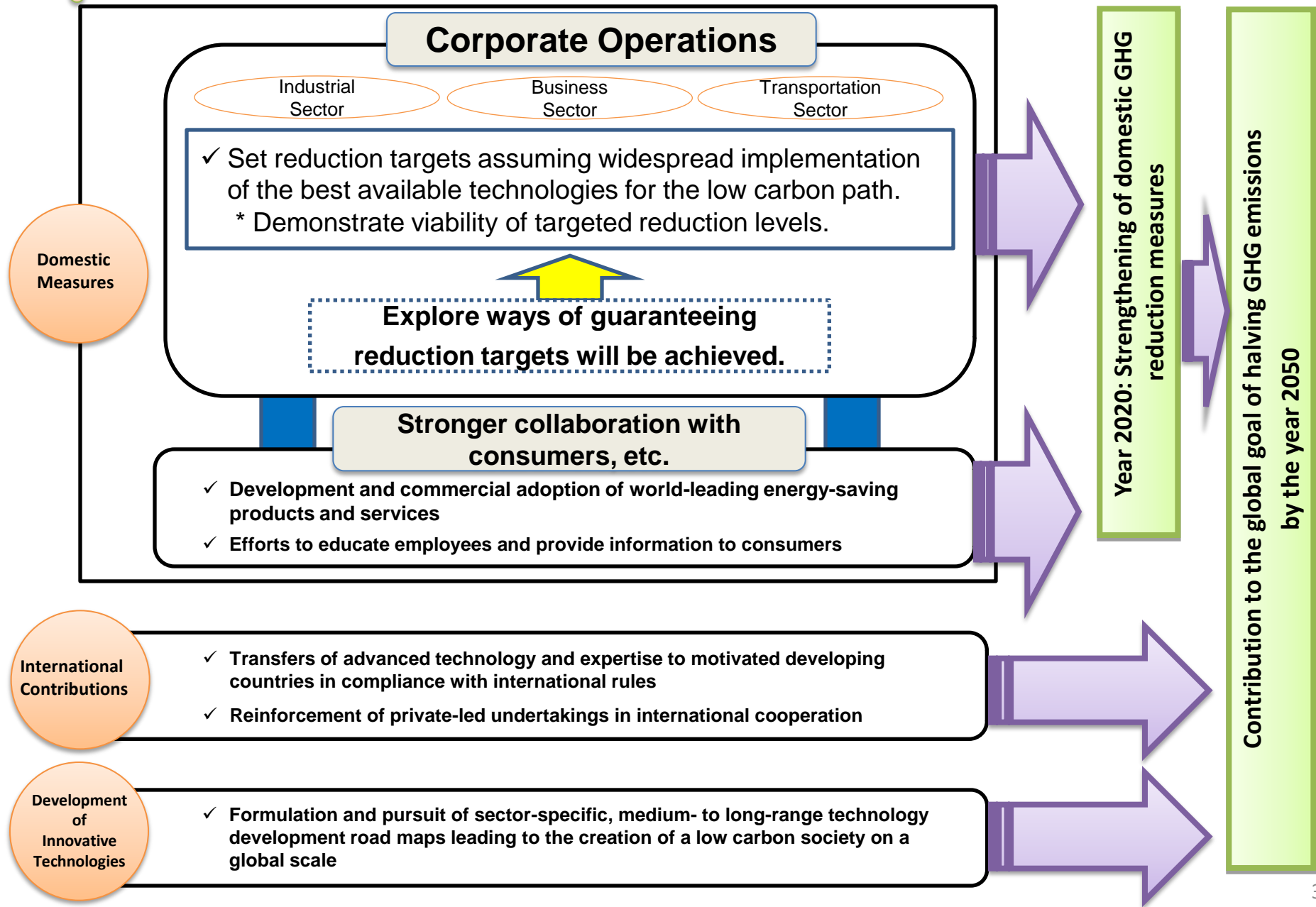
The progress of the Action Plans is reviewed annually.

# CO<sub>2</sub> Emissions by 34 Industries in the Industrial and Energy Converting Sectors

- ◆ CO<sub>2</sub> emissions from 34 industries in fiscal 2010 were 443.47 million t-CO<sub>2</sub>, representing a 12.3% decrease compared to fiscal 1990 (and a 5.3% increase compared to fiscal 2009).
- ◆ Credits depreciated for the achievement of targets in fiscal 2010 was 57.02 million t-CO<sub>2</sub> (52.00 million t-CO<sub>2</sub> in fiscal 2009 and 64.00 million t-CO<sub>2</sub> in fiscal 2008) led to an improvement of the CO<sub>2</sub> emission factor accompanying electricity use. As a result, the CO<sub>2</sub> emissions of the 34 industries were 13.75 million t-CO<sub>2</sub> lower than the case where electric power companies had not depreciated their credits (corresponding to about 3.1% of fiscal 2010 CO<sub>2</sub> emissions).



# Nippon Keidanren's Commitment to a Low Carbon Society



## Keidanren Voluntary Action Plan on the Environment -Waste Disposal Measures-

- Keidanren has formulated “Environmental Voluntary Action Plan” on measures for wastes and advanced industry efforts by conducting follow-up survey every year.
- The final disposal volume of industrial waste in fiscal 2009 was the level of decrease by about 89.8% compared to that in fiscal 1990.
- Keidanren set a target in December 2010 to "reduce the 2015 industrial waste treatment amount to a level of 65% of 2000 ". With this target, industries will try harder to reduce industrial waste treatment amounts and to utilize the 3R (Reduce, Reuse, Recycle) for building a sound material-cycle society from 2011.

<The final disposal volume of industrial wastes of all 31 industries>

