



Perspectives on Green Economy and Green Growth

October 12, 2011

Hosted by Resources for the Future (RFF)

1616 P Street NW, Suite 600
Washington, DC 20036

Co-organizers:

United States Council Foundation (USCF) and the United States Council for International Business (USCIB)
Resources for the Future (RFF)

Next year marks the 20th anniversary of the 1992 Rio Earth Summit. The UN Conference on Sustainable Development (Rio2012) will define new priorities for international sustainability policies and institutions. A central theme will be how to promote “the green economy in the context of sustainable development and poverty eradication.”

This Dialogue will consider potential outcomes and directions that may emerge from the negotiations, as well as major issues that are part of the green economy concept. It will also explore the views and objectives of key constituencies, with a particular focus on the synergy between public and private sector roles. In particular, this Dialogue will discuss U.S. experiences, priorities and opportunities as part of the international deliberations.

We are seeking an inter-active discussion throughout the meeting, and will circulate discussion questions for participants’ consideration in advance of the meeting.

Provisional Agenda

Opening session

Over the past year, countries, inter-governmental institutions and non-governmental organizations have conducted studies, prepared issue statements and developed strategies on green economy and growth for Rio+20. The United Nations has invited governments and others to submit views on proposed outcomes in this area by early November. This session will address preparations and expectations for the international Green Growth debate.

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| 8:30 –8:45 | Welcome
Phil Sharp, <i>President</i> , Resources for the Future (RFF) |
| 8:45 – 9:00 | Overview and objectives for the Dialogue
Peter Robinson, <i>President & CEO</i> , United States Council for International Business (USCIB) |
| 9:00 – 9:30 | U.S. Government objectives and expectations
Shalini Vajjhala, <i>Deputy Assistant Administrator</i> , Office of International & Tribal Affairs,
U.S. Environmental Protection Agency |

- 9:30 – 9:50 UNEP Views and Expectations: Green Economy and Growth
Amy Fraenkel, *Director*, United Nations Environment Programme North American Regional Office
- 9:50 – 10:10 OECD Views and Expectations on Green Economy and Growth
Jan Corfee-Morlot, Ph.D., *Senior Analyst/Team Lead*, Climate Finance, Climate Change, Biodiversity and Development, Organisation for Economic Co-operation and Development (OECD)
- 10:10 – 10:30 Q&A, discussion
- 10:30 – 10:45 BREAK

Headline Issues: Roundtable Discussions

Green economy concepts have been advanced in domestic and international political debate as a basis for both advancing environmental objectives and stimulating economic growth, enhancing international competitiveness, and creating jobs. This session will discuss policies for green growth and jobs at the national and international levels, and suggest areas for progress in international deliberations on green growth.

- 10:45 – 12:15 **Green economy, industrial policy and green jobs**
Moderator: Ray Kopp, *Senior Fellow and Director*, Center for Climate and Electricity Policy, RFF
Issue Framers: Charles Schultze, *Senior Fellow Emeritus*, Economic Studies, The Brookings Institution
Initial comments:
Ann Condon, *Director & Counsel*, EHS programs, Europe, Middle East and Africa, General Electric
Dick Morgenstern, *Senior Fellow*, RFF
Rapporteur: Stephen Eule, *Vice President for Climate & Technology*, Institute for Twenty First Century Energy, U.S. Chamber of Commerce

Policy proposals and marketing strategies to influence consumer preference and behavior, for example through eco-labels, have been cited in international green growth discussions as powerful tools to promote greener consumer choice. In that regard, carbon footprints have become a major topic both as a vehicle for consumer information and potentially as a trade policy measure. The luncheon discussion will explore views on how such approaches may work in practice in global markets and with different consumer communities.

- 12:15 – 1:15 **Lunch with Keynote speaker** — Len Sauers, *Vice President Global Sustainability*, Procter & Gamble

Headline Issues: Roundtable Discussions

Movement towards a low carbon economy is a dominant theme in international green economy discussions. This roundtable will consider the implications of moving to a low carbon economy, and the actual steps needed at national and international levels to deliver transformational change of the pace and scale that this entails.

- 1:15 – 2:45 **Low carbon economy**

Moderator: Dick Morgenstern, *Senior Fellow*, RFF

Issue Framer: Henry “Jake” Jacoby, *Professor of Management and Joint Program on the Science and Policy of Global Change*, MIT ([click here for presentation](#))

Initial comments:

Francesca Costantino, *Director, International Science and Technology Cooperation*, U.S. Department of Energy (invited)

John Dillon, *Vice President, Policy and Corporate Counsel*, Canadian Council of Chief Executives

Rapporteur: Marnie Funk, *Director, CO2 Advocacy*, Shell Oil Company

2:45 – 3:00 BREAK

Policy instruments and financial issues are of enormous importance in developing global cooperation to accelerate progress towards a greener economy. At the scale envisioned, for example in the UNEP Green Economy Report, some fiscal and financial policy proposals would have major implications for both domestic and international financial flows. The panel will provide insights on the implications of policy instruments for green growth at national and international levels.

3:00 – 4:30 **Policy instruments and finance**

Moderator: Stephen Eule, *Vice President for Climate & Technology*, Institute for Twenty First Century Energy, U.S. Chamber of Commerce

Panel:

Barry Bosworth, *Senior Fellow, Economic Studies*, The Brookings Institution

Matthew Haskins, *Principal*, PricewaterhouseCoopers LLP

David Montgomery, *Senior Vice President*, NERA Economic Consulting

Rapporteur: Norine Kennedy, *Vice President, Energy and Environmental Affairs*, USCIB

Wrap-Up Session: Where Rio+20 Can Advance Green Economy Policy and Practice

Wrap-up panelists will share their views on what we have learned from the discussion and how it can be used to help promote effective and positive outcomes from Rio + 20, and more generally for the issues involved in building international cooperation to move to a greener economy.

4:30 – 5:30 **Panel Views & Discussion:**

Moderator: Brian Flannery, *Science, Strategy & Programs Manager*, Exxon Mobil Corporation

Initial Comments:

Ray Kopp, *Senior Fellow and Director*, Center for Climate and Electricity Policy, RFF

Norine Kennedy, *Vice President, Energy and Environmental Affairs*, USCIB

Keri Holland, *Science and Foreign Affairs Officer*, Sustainable Development and Multilateral Affairs Division, Office of Environmental Policy, Bureau of Oceans, Environment and Science, U.S. Department of State

Louise Kantrow, *ICC Permanent Representative to the United Nations*, International Chamber of Commerce (ICC)

5:30 – 5:45 Closing Remarks
Ann Condon, *Director & Counsel*, EHS programs, Europe, Middle East and Africa, General Electric