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Systems rethink

*Internalising externalities to
drive the sustainable
development transformation*

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Scott Williams

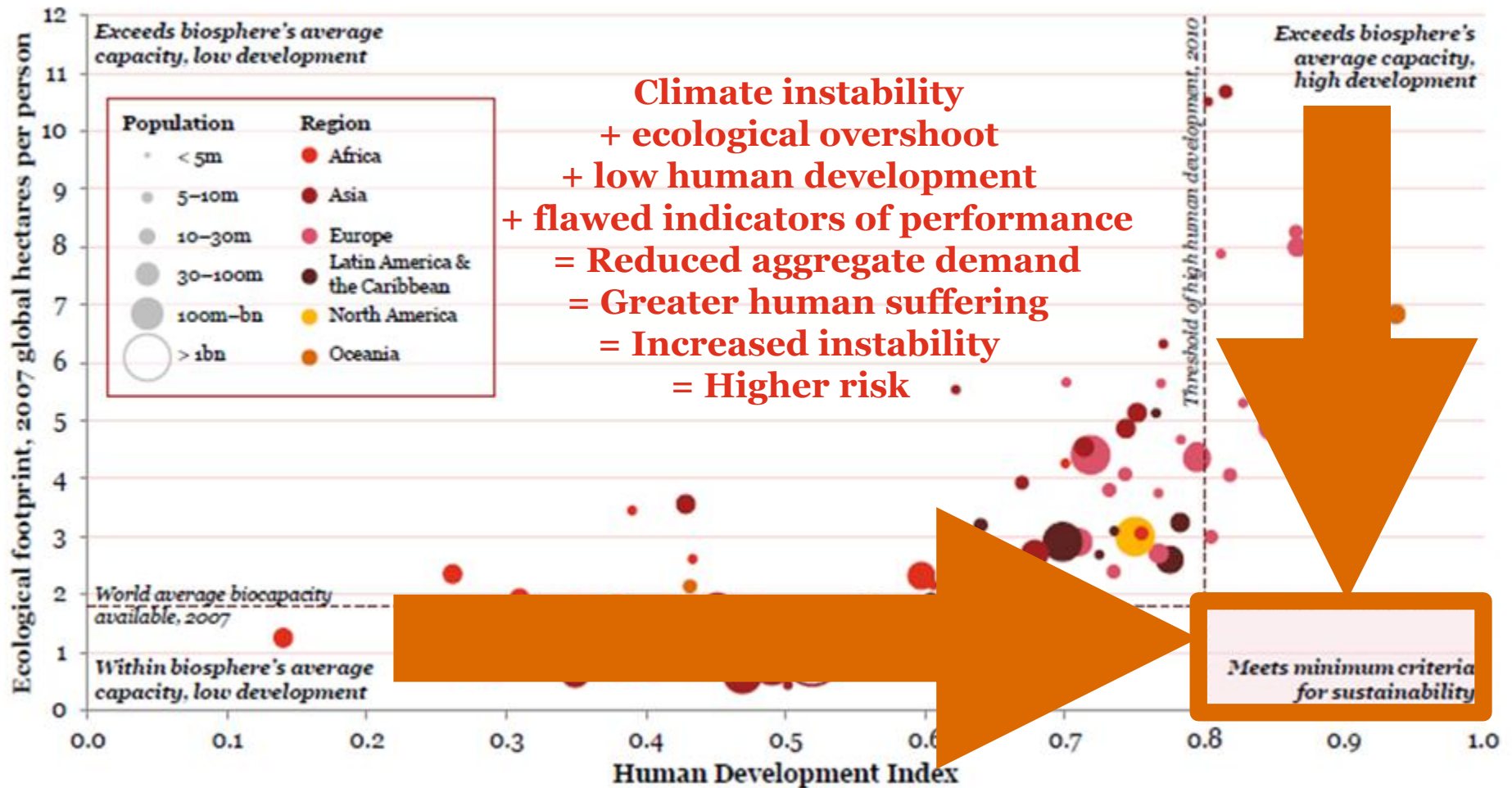
Sustainability Network Leader, PwC Japan

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The big picture: we are failing

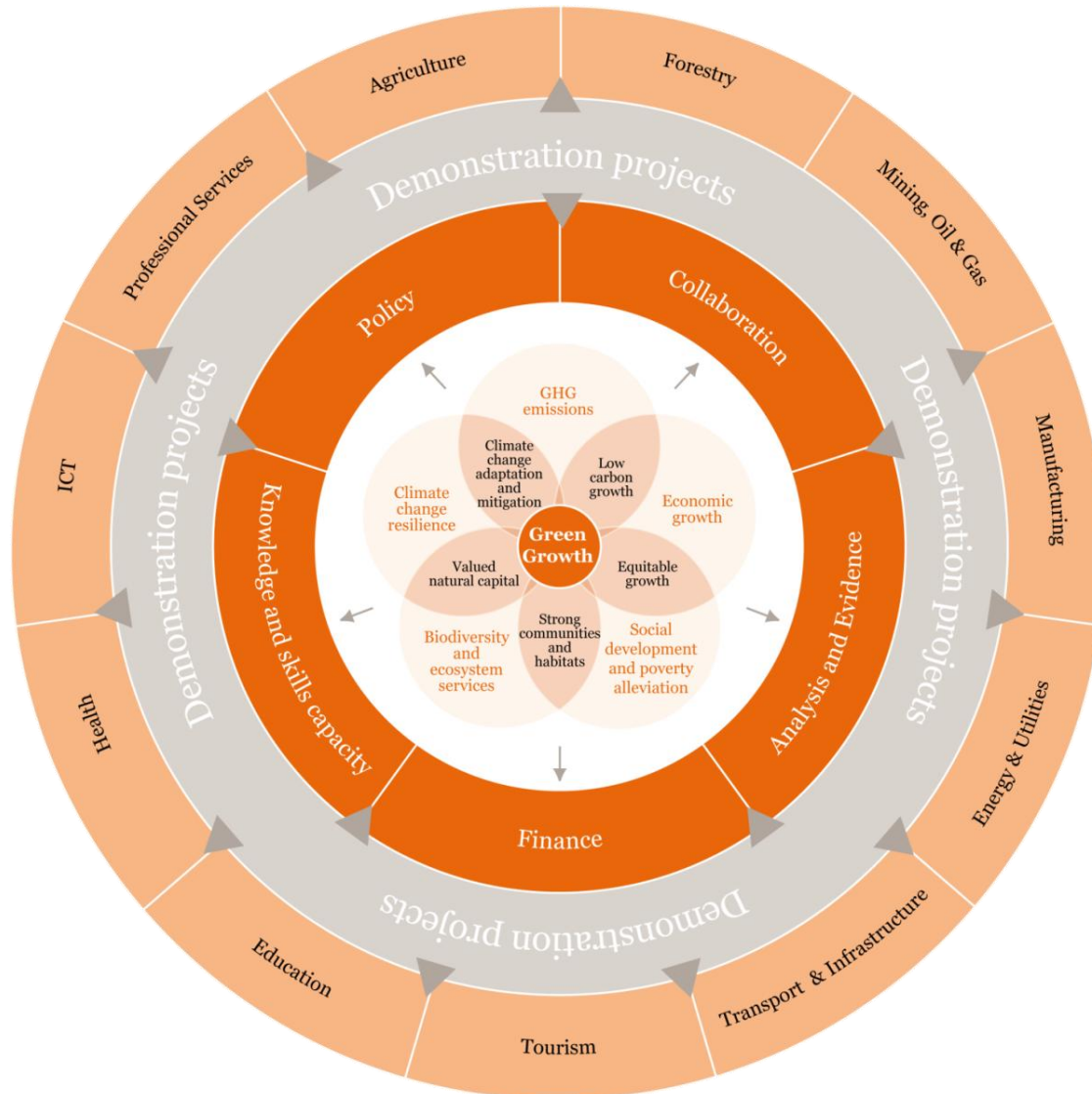
Is transition to a sustainable development economy still possible?

Human Development Index, 2010 and ecological footprints, by country, 2007



Sources: Human Development Report 2011; Global Footprint Network; United Nations Population Division; Finance, Biodiversity and Ecosystems, Dr Genevieve Patenaud, 2011; PwC analysis

Green growth = multi-dimensional focus





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