



Engaging Business: Integrating Respect for Human Rights in Business Learning from Best Practices of Leading Companies

At the Center for Civil and Human Rights in Atlanta

www.civilandhumanrights.org

Thursday, September 18, 2014

AGENDA

8:00 AM – 9:15 AM	<p>Tours of the Center for Civil and Human Rights</p> <ul style="list-style-type: none"> • Tour information provided during Conference Check-In • Tours are self-guided with information provided by Center Docents at each exhibit • Note that the Center is not open to the public during this timeframe
9:15 AM – 9:30 AM	<p>Welcome and Opening Comments from The Coca-Cola Company</p> <ul style="list-style-type: none"> • Cindy Sawyer, Work Environment and Workplace Rights Director, The Coca-Cola Company <p>Presentation on the Center for Civil and Human Rights</p> <ul style="list-style-type: none"> • Doug Shipman, Chief Executive Officer, Center for Civil and Human Rights
9:30 AM – 9:40 AM	<p>Meeting Overview and Objectives</p> <ul style="list-style-type: none"> • Brent Wilton, Secretary-General, International Organization of Employers (IOE)
9:40 AM – 10:40 AM	<p>Panel Discussion — Global View: Status and Trends of the Integration of Respect for Human Rights in Business</p> <p>Moderator: Brent Wilton, Secretary-General, International Organization of Employers (IOE)</p> <ul style="list-style-type: none"> • Alexandra Guáqueta, UN Working Group on Business and Human Rights • John Morrison, Executive Director, Institute for Human Rights and Business • Kathy Mulvey, Director, Conflict Risk Network • Arvind Ganesan, Business and Human Rights Director, Human Rights Watch
10:40 AM – 10:50 AM	<p>10 Minute Break</p>

10:50 AM – 11:20 AM	<p>Board of Director View: Governance and Expectations on Respect for Human Rights</p> <ul style="list-style-type: none"> • Alexis M. Herman, Chair and Chief Executive Officer New Ventures, LLC and Director of The Coca-Cola Company since 2007 • Conversation facilitated by: Ed Potter, Director, Global Workplace Rights, The Coca-Cola Company
11:20 AM – 11:30 AM	<p>10 Minute Break</p>
11:30 AM – 12:30 PM	<p>Panel Discussion — Executive View: Frank Discussion regarding the Challenges of Integrating Respect for Human Rights in Business</p> <p>Moderator: Cindy Sawyer, Work Environment and Workplace Rights Director, The Coca-Cola Company</p> <p>Senior Corporate Leader Viewpoint:</p> <ul style="list-style-type: none"> • Marcela Manubens, Global Vice President for Social Impact, Unilever • Ron Popper, Head of Corporate Responsibility, ABB <p>Investor Viewpoint:</p> <ul style="list-style-type: none"> • Bennett Freeman, Senior Vice President, Sustainability Research and Policy, Calvert Investments
12:30 PM – 1:30 PM	<p>Lunch (One Hour)</p> <ul style="list-style-type: none"> • Participants are welcome to view the Martin Luther King papers on the first floor of the Center for Civil and Human Rights and return to the Center exhibits on floors 2 and 3 • Note that the Center is open to the public during this timeframe
1:30 PM – 2:30 PM	<p>Panel Discussion — Business Function View and Best Practices: Integrating Respect for Human Rights</p> <p>Moderator: Mark Hodge, Executive Director, Global Business Initiative on Human Rights</p> <ul style="list-style-type: none"> • Procurement Leader Viewpoint — Melissa Kim, Global Team Lead - Local Content, Supplier Diversity, Sustainable Supply Chain, ExxonMobil Global Services Company • M&A Viewpoint — Mark Nordstrom, Sr. Corporate Counsel, Labor and Employment Law, GE • Operations Viewpoint — Zoe McMahon, Director, Global Social & Environmental Responsibility, Hewlett-Packard • Industry Program Center Viewpoint — Gabriella Rigg Herzog, Senior Manager, Corporate Social Responsibility, Hess Corporation

<p>2:30 PM – 3:30 PM</p>	<p>Panel Discussion — Supply Chain View: Identification and Mitigation of Potential Human Rights Impacts across a Global Supply Chain</p> <p>Moderator: Ariel Meyerstein, Vice President for Labor Affairs, Corporate Responsibility and Corporate Governance, U.S. Council for International Business (USCIB)</p> <ul style="list-style-type: none"> • Business and Human Rights Organization Viewpoint — Caroline Rees, President, Shift • Company Viewpoint — Laura Rubbo, Director, International Labor Standards, The Walt Disney Company • NGO Viewpoint — Michael Lufkin, Attorney, Land Tenure Specialist, Landesa
<p>3:30 PM – 3:45 PM</p>	<p>15 Minute Break</p>
<p>3:45 PM – 4:45 PM</p>	<p>Panel Discussion — Best Practice Communication Strategies and Tools: Human Rights Due Diligence, Human Rights Impact Assessments, Human Rights Accountability, etc.</p> <p>Moderator: James Plunkett, Director of Labor Policy, U.S. Chamber of Commerce</p> <ul style="list-style-type: none"> • Impact Assessments in High Risk Countries — Yann Wyss, Human Rights Specialist, Nestlé • Best Practice Insights from SRI — David Schilling, Senior Program Director, Human Rights and Resources, Interfaith Center on Corporate Responsibility • Multifaceted Due Diligence Tools / “Beyond Audits” — Andrew Vickers, Vice President, NGO and Stakeholder Relations, Shell International B.V. • Grievance Mechanism Processes — Stuart Kyle, Workplace Accountability Director, The Coca-Cola Company
<p>4:45 PM – 5:15 PM</p>	<p>Next Steps and Closing Comments</p> <ul style="list-style-type: none"> • Brent Wilton, Secretary-General, International Organization of Employers (IOE) • Ariel Meyerstein, Vice President for Labor Affairs, Corporate Responsibility and Corporate Governance, U.S. Council for International Business (USCIB) • James Plunkett, Director of Labor Policy, U.S. Chamber of Commerce • Ed Potter, Director, Global Workplace Rights, The Coca-Cola Company
<p>5:15 PM</p>	<p>Conference Adjourns</p> <ul style="list-style-type: none"> • Taxis available outside of the Center doors on the first floor • Participants are welcome to make their own arrangements directly via Uber https://www.uber.com/cities/atlanta • Additional transportation guidance provided by the onsite logistics team