

## ***Global Value Chains and Trade: Strengthening the Backbone for Greater Economic Integration across APEC***

Intercontinental Beijing Beichen Hotel, Meeting Room 1  
November 10, 2014 | 10:15am-11:25am

### OBJECTIVES

- To better understand the role of Global Value Chains (GVCs) in facilitating greater economic integration and cross-border trade and investment across APEC, and to affirm the important enabling role of services;
- To identify policy and regulatory frameworks that support GVCs, i.e. through greater regional collaboration; and
- To highlight, especially from a business perspective, how policies and regulations impact investment decisions, supply-chain routing, cost efficiency, and key ingredients for climbing the GVC-ladder.

### AGENDA

#### 10:15–10:20 **Welcome and overview**

- Monica Hardy Whaley, President, National Center for APEC

#### 10:20–10:55 **A blueprint for strong GVCs across APEC: Government and Company Perspectives**

Moderator:

- Peter Robinson, President and CEO, U.S. Council for International Business

Panelists:

- Leocadia I. Zak, Director, U.S. Trade and Development Agency
- Leslie Griffin, Senior Vice President, International Public Policy, UPS
- Anthony Nightingale, Director, Jardine Matheson Holdings Limited and APEC Business Advisory Council Member, Hong Kong
- Peter Sykes, President, Dow Asia/Pacific, The Dow Chemical Company
- Hai Ling, Group Executive, Enterprise Development, MasterCard

#### 10:55–11:20 **Question and Answer**

#### 11:20–11:25 **Close**

