

BIAC-OECD Green Economy Dialogue
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International Business Green Economies Dialogue (GED)

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green
ECONOMIES
DIALOGUE





[Électricité de France]



Green Economies Dialogues: Objectives

- Create a pro-active forum to engage governments, business and thought leaders in the lead up to Rio+20
- Improve awareness and understanding of business views, experience and suggestions for promoting a greener economy, green growth, technologies and jobs... especially through international actions
- Encourage approaches that work to stimulate economic growth while greening activities and outcomes



Green Economies Dialogues Overview

- **Green Dialogue Meetings:** (Hosted by national associations, reflecting national circumstances, priorities)

Washington (USCIB/RFF, October 11-12, 2011)

Paris (BIAC/OECD November 14, 2011)

Beijing (March 21, 2012)

Tokyo (Keidanren, April 4, 2012)

Brasilia (CNI, April 16, 2012)

Events at US, Japan Pavilions at Rio +20

- **Green Perspective Papers:** Academic, peer-reviewed papers providing perspectives on Green Growth (to be published *Energy Economics*, 2012)
- **Future activities:** Stock taking Fall 2012 – Q1 2013 and consideration of whether/how to continue



Green Economies Dialogues: Themes

Green Economy and...

- Jobs
- Development
- Innovation
- Investment
- Energy
- Trade
- Metrics and indicators

Similar themes, different dialogues in each country



Observations from the Dialogues

- Greening is a process, not an outcome, understanding and challenges evolve over time
- Effective policies must align with national priorities and circumstances, and function effectively in globalized markets
- Green economy policies to mobilize sustained business effort require sound enabling frameworks that promote investment and innovation and account for “green” externalities
- Greening requires economic growth; skepticism that all green proposals inevitably induce growth
- Progress must involve the entire economy including all sectors and across supply and value chains
- Business will be the primary source of innovation and global deployment of advanced technology, finance, and know-how to address challenges
- Need for enhanced business engagement in international policy debate



Thank You



See: www.green-dialogue.org

