



## EVENT PROGRAM

**Joint Meeting**  
**United States Council for International Business China Committee**  
**and**  
**International Business Green Economies Dialogue**

***Industry Discussion***  
***Green China: Circular Economic Development and Green Industrialization***

Wednesday, March 21, 2012  
Grand Hyatt Beijing  
北京东方君悦大酒店  
1 East Chang An Avenue,  
Beijing, People's Republic of China  
中国北京市东长安街 1 号东方广场  
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**Meeting Room**  
Residence I

**Meeting Schedule**  
9:00 a.m. to 2:30 p.m.

Special thanks to our sponsors and organizing partners:

**Holland & Knight**



## KEYNOTE SPEAKER

### Dr. ZHOU Hongchun



Professor and Director, Development and Research Center of the State Council. The Development and Research Center of the State Council is a Chinese government advisory body with responsibility for, among other things, strategic policy research, drafting and advice on economic and social development. Dr. Zhou advises the Chinese government on green industrialization and industrial energy conservation, environment and development, "circular economy" and climate change, among other topics affecting industrial development in China.

Dr. Zhou is a graduate of the Nanjing University Geology Department. He also received a Master's Degree in Hydrology from the [Chinese] Academy of Geological Sciences and received his Ph.D. from the China University of Geosciences, Department of Environmental Geology.

Among his numerous positions and honors, Dr. Zhou served as Energy Efficiency Expert for the State Council. He was also a member of the team of advisory experts for the Ningxia Autonomous Region Ningdong Heavy Chemical Industry Park and Adjunct Professor at Nanjing University. Additionally, he served as a Member of the Academic Leadership Committee for Nankai University's "Project 985" on Circular Economic Theory and a Social Sciences Innovation Base, Visiting Research Fellow at the Research Center for Eco-Environment Sciences of the Chinese Academy of Sciences, and an Expert on the Circular Economy Committee of Experts for the Chinese Academy of Social Sciences. He also served as Executive Director of the China Association of Resource Comprehensive Utilization, Director of the Board for Environmental Culture in China, Deputy Director and Member of the China Committee of Specialists for the Environment and Economy, and Executive Director of the China Society of Natural Resources. Additionally, Dr. Zhou serves in a number of other advisory positions, including as member of the China Resources Science Editing Committee and China Development Editing Committee.

### 周宏春博士简介

国务院发展研究中心社会发展研究部室主任。国务院发展研究中心是中国政府的咨询机构，主要负责战略政策研究，起草和提供经济和社会发展意见。周博士为中国政府提供绿色工业化和工业节约能源、环境和发展、“循环经济”和气候变化，以及影响中国工业发展的其他课题的建议。

周博士毕业于南京大学地质系。他还获得地质科学院水文工程学硕士学位，从中国地质大学环境地质系获博士学位。

在他的许多职务和荣誉以外，周博士是国务院机关事务管理局节能专家。他还是宁夏自治区宁东重化工产业园专家组成员和南京大学兼职教授。此外，他是南开大学“985工程”循环经济哲学社会科学创新基地学术领导小组委员，中科院生态中心客座研究员，社科院循环经济专业委员会专家。他也是中国资源综合利用协会常务理事、中国环境文化理事会理事、中国环境经济专业委员会副主任委员、中国自然资源学会常务理事。此外，周博士还担任其他多个顾问职位，包括中国人与生物圈计划理事、中国地质灾害和环境地质学会委员。

## U.S. COUNCIL FOR INTERNATIONAL BUSINESS

### **Peter M. Robinson** - President and CEO

*United States Council for International Business (USCIB)*



Peter Robinson became USCIB's 15th president in 2005. USCIB, founded in 1945, is a policy advocacy and trade services organization dedicated to promoting an open system of global commerce in which business can flourish and contribute to economic growth, human welfare and protection of the environment. As American affiliate of the leading international business organizations, including the International Chamber of Commerce, the International Organization of Employers, and the Business and Industry Advisory Committee to the OECD, USCIB provides business views to policy makers and regulatory authorities worldwide.

Mr. Robinson has also had long-time involvement in the field of international education. He currently serves on the board of directors of NAFSA: Association of International Educators, a member organization promoting international education and providing professional development opportunities to the field.

A Certified Association Executive, Mr. Robinson holds a bachelor's degree in international relations and German from the University of Delaware (1977) and studied at the University of Vienna on a Rotary International Scholarship. He received his master's degree from Columbia University's School of International Affairs (1979). He is a member of the Economic Club of New York and the Presidents Council of the Council on Competitiveness, and a Fellow of the Foreign Policy Association. Mr. Robinson serves on the Trade and Environment Policy Advisory Committee (TEPAC) to the United States Trade Representative. He is also a member of the board of directors of WAND, Inc., a global B2B directory technology company. Mr. Robinson lives in Fairfield, Connecticut. He and his wife Kristin have two daughters and a son.

### **彼得·罗宾逊先生 - 主席兼首席执行官** **美国国际商务理事会 (USCIB)**

彼得罗宾逊先生是成立于1945年的美国国际商务理事会的第十五任主席，就任于2005年。该理事会致力于全球商务透明化，也致力于人类福利，环境保护，从而带来商务繁荣和经济增长。它是一个政策鞭策及贸易服务性组织。USCIB 同时是国际性的商务促进组织在美国的下属分会，诸如，国际商会，国际雇主协会，经济合作与发展组织中的工业顾问委员会，等等。它为全球范围内政策与法规制定人提供商业见解。

罗宾逊先生长期致力并且涉足于国际教育领域。他目前担任全美外国学生教育委员会董事会 (NAFSA) 的董事。该组织致力国际教育并提供在该领域内的职业发展机会。

罗宾逊先生1977年毕业于达拉威尔大学的国际关系和德语专业，持有协会执行官证书。他也曾就读维也纳大学的国际学者交换学业。罗宾逊主席于1979年获得哥伦比亚大学的国际关系专业硕士学位。他是纽约经济俱乐部会员，也是竞争委员会主席理事会成员。罗宾逊先生也是美国贸易顾问委员会下属的贸易与环境政策顾问委员会 (TEPAC) 委员。他还是WAND, Inc公司的董事会成员，该公司是一个全球性B2B目录技术公司。

罗宾逊和他的妻子Kristin有两个女儿，一个儿子，他的家庭住在康涅提克州的Fairfield区。

**Justine Bareford-Badimon - Manager, EU, China and APEC Affairs**  
*United States Council for International Business (USCIB)*



Justine Bareford-Badimon manages USCIB’s work on European affairs, China and Asia. She coordinates our activities on European Union legislative and policy developments, and she works with our international affiliates in their outreach activities in the Asia-Pacific Economic Cooperation (APEC) economies.

Prior to joining USCIB in July 2008 as Program Assistant, where she assisted in several committees, Ms. Badimon worked as a paralegal in the international arbitration practice group of a law firm in Paris. She holds a bachelor’s degree in political science with minors in French and Italian from Dickinson College, and a master’s degree in international relations and geopolitics from the Institut d’Etudes Politiques in Toulouse, France. While studying in France, she held an internship at the U.S. Embassy in Paris with the U.S. Foreign Commercial Service.

**Justine Bareford-Badimon女士** - 经理，欧盟、中国和亚太经合组织事务  
美国国际商务理事会 (USCIB)

Justine Bareford-Badimon女士负责美国国际商务理事会欧盟事务、中国和亚洲的工作。她协调我们关于欧盟的立法和政策制定活动，而且在亚太经济合作组织（APEC）经济工作中她与我们的国际分支机构从事扩展活动。

Badimon女士于2008年7月加入美国国际商务理事会担任项目助理，她服务于多个委员会。在此之前她在巴黎一家律师事务所的国际仲裁团队中担任律师助理职务。她拥有迪金森学院（Dickinson College）政治学学士学位并辅修法语和意大利语以及法国图卢兹政治学习学院国际关系和地缘政治学硕士学位。在法国学习期间，她曾担任美国驻巴黎大使馆美国对外商务服务处实习生。

**Jianmei Feng - Senior Counsel, Public Policy**  
*General Electric, China*



Jianmei Feng is Public Policy Senior Counsel for GE China. She has served this role since 2006. She leads the policy team in monitoring China’s legal and policy developments impacting GE’s operation and investment, developing advocacy strategy and actively participating in the legislation and policy comments.

Before she moved to Public Policy Team, Jianmei was the Environment, Health & Safety (EHS) Legal Counsel for GE International and GE China from 2002 to 2005. In that role, she was responsible for China EHS legal affairs for GE businesses operating in China and government relationship building and advocacy; and working with the GE Foundation on EHS grants for China. In June 2004, she got “GE Management Award”. In December 2009, she received “GE Legal Merit Award”.

From June 2006 to May 2011, she served as Vice Chair of USCIB China Committee. She is currently the **Co-Chair for USCIB China Committee**. She is also an Adjunct Professor of Law at Shanghai Jiaotong

University Law School, Southwest University of Political Science and Law, East China Science and Technology University.

Prior to her career at GE, Jianmei was a lecturer, Associate Law Professor at Nanjing University (1987-2002). She was also a Visiting Scholar at Columbia Law School from 1999-2000. She has also worked with the Higher People's Court of Jiangsu as a lecturer in the Judges Training Program in 2000-2001, and as a practice judge in the Civil Division of Nanjing Jianyi District Court from 1991-1992.

She published near 40 academic papers on multiple Chinese law topics including civil law, medical law, privacy, environment protection, torts, domestic violence, etc. Her books include *Yale's Spirit: A Wonderful Year at Yale Law School* (2007) which is the Best Seller in China; *US Privacy Law* (2004, Co-translator); *The Rights of Patients* (1996, Co-author); *Modern Medicine and Law* (1994).

Jianmei received her law degree from Nanjing University Law School in 1985, and also holds L.L.M degrees from Southwest University of Political Science and Law (1989) and Yale University Law School (2002).

### 冯建妹女士简介

通用电气(中国)有限公司 公共政策高级法律顾问

冯建妹女士现任通用电气中国公共政策高级法律顾问,负责通用电气中国公共政策法律事务,同时兼任美国国际工商理事会中国委员会联合主席,上海交通大学法学院和西南政法大学经济贸易法学院兼职教授,华东理工大学客座教授。

2002年8月至2005年12月,冯建妹女士先后在通用电气国际公司和通用电气(中国)公司任中国环境健康安全法律总监,负责整个中国地区的环境健康安全法律事务,相关政府关系事务,以及通用电气基金会在中国地区环境健康安全领域的基金赞助项目。2004年6月,荣获“通用电气管理奖”。2009年12月荣获“GE Legal Merit Award”。

冯建妹女士1965年11月出生于江苏武进。1985年7月毕业于南京大学法律系。1987年7月毕业于西南政法学院研究生院民法专业。毕业后在南京大学从事民法、侵权法、医学法、隐私法、环境法的研究和教学,发表了几十篇学术论文。1995年3月晋升为副教授。1993到1998年任首届江苏省人大妇女儿童工作小组法学专家委员。1997年获南京大学青年教师“希望之星奖”。1999年5月被中国共青团江苏省委授予“新长征突击手”荣誉称号。1999年2月被美国基督教亚洲高等教育基金会选为访问学者,1999年9月到2000年8月在美国哥伦比亚大学法学院进修访问。2001年—2002年在美国耶鲁大学法学院攻读美国法律并获LL.M.法律硕士学位。

### Richard “Tad” Ferris - Partner

*Holland & Knight LLP*



Mr. Ferris is **Co-chair of the US Council for International Business China Committee and Chair of the USCIB China Environment Task Force**. Mr. Ferris is also Partner and Co-chair of the Firm's China Environment and Regulatory Team. Mr. Ferris advises companies on compliance, risk management, international trade and stakeholder campaigns in China, as well as elsewhere in Asia. He has acted as a comparative law expert for United Nations organizations, development banks and foreign government institutions and agencies, including organizations seeking such comparative-law input or testimony such as China's National People's Congress

Environmental Protection and Natural Resource Conservation Committee, Ministry of Industry and Information Technology (MIIT), National Development Reform Commission (NDRC) and Ministry of Environmental Protection, as well as the Taiwan Environmental Protection Administration. Additionally, he has testified before Asian legislatures on issues related to the implementation of national and local legislation.

Mr. Ferris was awarded a Juris Doctor degree, a Masters of Law degree in Comparative and International Legal Studies, a Masters Degree in East Asian Studies (with distinction in Chinese Economics) and a Bachelors Degree in International Relations. He studied with the Taiwan University Faculty of Law, Middlebury College Chinese School, and Stanford University Inter-University Program for Advanced Mandarin Studies. He has lectured at the World Bank and Peking, Soochow, National Taiwan, American and Yale universities on comparative law topics, and has taught Environmental Science. Mr. Ferris was an organizer, co-sponsor and trainer at the landmark Asian Workshop on "Making Asian Environmental Law More Effective" at Hong Kong University in 1996, which was attended by leaders in the regulatory, industry and citizen group sectors in Asia. Mr. Ferris has published numerous works on Chinese and comparative regulatory issues.

Among other positions, Mr. Ferris is General Counsel of the China EHS Roundtable, is on the Board of Directors of the International Fund for China's Environment and on the Board of Distinguished Advisors of the Environment and Public Health Network for Chinese Students and Scholars. Mr. Ferris speaks several languages, including Mandarin Chinese.

#### **费达 - 合伙人** **霍兰德·奈特律师事务所**

费达先生是美国国际贸易委员会中国委员会会长、贸易委员会中国环境工作组组长。同时费达先生也是霍兰德·奈特律师事务所合伙人及中国环境组联合组长。费达先生 为公司就在中国及亚洲地区的合规、风险管理、国际贸易和利益相关者运动等问题提供法律服务。他曾担任联合国组织、发展银行、外国政府机构和部门及寻求比较法律意见和见证的其他机构，包括全国人民代表大会环境与资源保护委员会、工业和信息化部、国家发展和改革委员会、环境保护部及台湾环境保护署的比较法专家。同时，他还在亚洲立法机构前就法规在国家和地区的执行情况进行见证。费达先生拥有法学博士、比较法和国际法学研究学硕士、东亚研究（中国经济）硕士及国际关系学学士学位。

他曾在台湾大学法学院、明德大学中文学院及斯坦福大学（高校高级普通话研究项目）学习并在世界开发银行、北京大学、东吴大学、台湾国立大学、美国大学、耶鲁大学教授过比较法学 且在英希学院教授过环境科学。

1996年费达先生作为培训者组织并共同赞助了在香港大学举办的“让亚洲环境法更有效”的亚洲论坛。亚洲各国的立法、工业界及民间组织的领导人都出席该论坛。费达先生发表了许多关于中国法和比较法方面的文章。

费达先生也是中国环境、健康和安安全圆桌会议总法律顾问。同时他还担任中国环境国际基金会及中国学生学者环境与公共健康合作会理事等职。费达先生精通多种语言其中包括中文普通话。



## USCIB PARTNERS AND PROGRAM PANELISTS

**Jeffrey Blount** - Partner, Hong Kong and Beijing Offices  
*Fulbright & Jaworski L.L.P.*



Jeff Blount is Vice-Chair of the China Task Force of the Business and Industry Advisory Committee to the OECD.

Mr. Blount is the managing partner of the Hong Kong and Beijing offices of the global law firm Fulbright & Jaworski. He is an international transactional lawyer whose practice focuses primarily on China. He began his legal career at Fulbright & Jaworski in the United States in 1983 and has lived and worked in Asia since the early 1990s. His practice involves cross-border mergers and acquisitions, international joint ventures, global infrastructure project development and finance, and foreign investment transactions. He also has extensive experience with private equity and venture capital financings and transactions. He has had the opportunity to work on many transactions and projects throughout China, in industries ranging from automotive, energy and biotechnology to telecommunications, transportation and logistics.

Among his other professional activities, Mr. Blount serves as Co-Chair of the Asia Pacific Regional Forum of the International Bar Association. He is an appointed member of the Hong Kong Government's Trade and Industry Advisory Board. He also serves as co-chair of Fulbright's firm-wide International Department and leads his firm's China practice group. He graduated from Princeton University in the U.S. and received his law degree from the University of Virginia

白杰夫，合伙人，富布莱特·贾沃斯基，律师事务所，香港分所和北京代表处

白杰夫律师是经济合作与发展组织工商咨询委员会中国特别工作组副主席。

白律师是全球性律师事务所富布莱特·贾沃斯基律师事务所香港分所和北京代表处的主管合伙人。白律师是一名国际交易律师，业务重心在中国。他于1983年在美国的富布莱特·贾沃斯基律师事务所开始其执业生涯，并于九十年代初移居亚洲生活和工作。其所涉执业领域主要包括跨境兼并与收购、国际合资企业、全球基础设施项目开发和融资、外商投资交易等。白律师也在私募股权、风险资本融资和交易方面拥有丰富的经验。白律师参与过许多交易、项目，这些项目遍及中国各地，并涉及汽车、能源、生物技术、电信以及交通和物流等行业。

此外，白律师现为国际律师协会亚太区论坛的联席主席，也是香港政府工业贸易咨询委员会的委任成员。白律师同时也担任富布莱特律师事务所国际部的联席主席以及领导本律所的中国业务组。白律师毕业于美国普林斯顿大学并在弗吉尼亚大学获得法律学位。

**Dr. CHEN Qingfang**, General Manager of Strategic Department  
*Potevio Co. Ltd.*

Dr. Chen received his doctor's degree from Institute of Computing Technology, Chinese Academy of Sciences, in 1992, and he earned his master's degree from Department of Computer Science and Engineering, Tianjin University, in 1984. During 1994 and 1995 he pursued his postdoctoral research in Electric Engineering in Stanford University, USA. After his departure for home he successively held the

posts of vice president and chief engineer at Institute of Beijing Automatic Test Technology, chief scientist at Center of Beijing Information Research, and vice president at Potevio Institute of Information Technology. At present he holds the office of general manager of Strategic Department at Potevio Co. Ltd. Dr. Chen earned national award for his achievements in the information industry. He was given the title of one of the nationwide fifty outstanding returned overseas Chinese scholars, by SASAC, United Front Work Department of CPC Central Committee and Western returned scholars association. Dr. Chen is a fellow of CIE and a governmental special allowance beneficiary.

陈庆方博士 1992 年毕业于中国科学院计算技术研究所，获得博士学位；1984 年毕业于天津大学计算机科学与工程系，获得硕士学位；1994 年至 1995 年在美国斯坦福大学从事博士后研究。回国后先后担任北京自动测试技术研究所副所长兼总工程师，北京市电子信息研究中心筹备负责人兼首席科学家等职务。陈庆方博士长期从事信息技术领域的研发和技术管理，承担过多项国家级重大项目并获得国家奖励。2008 年被评为受国资委、中央统战部、欧美同学会联合表彰的全国五十名中央企业优秀归国留学人员之一。陈庆方博士是中国电子学会会士，是享受国务院特殊津贴的专家。

### **Richard Herd - Senior Economist, China and India** *Organisation of Economic Cooperation and Development (OECD)*

For the past eight years Richard Herd has been the head of the OECD's desk for both China and India. He has been in charge of economic analysis of these two countries producing regular bi-annual forecasts and policy recommendations for the two countries. As importantly, he has led the teams that produced OECD Economic Surveys of these economies for the first time in the history of the OECD. A second survey of India was presented in New Delhi in June 2011. He is currently leading the team preparing the third survey of China.

Prior these assignments, Richard Herd held a number of positions at the OECD including fiscal analysis where he pioneered estimates of the implicit pension debt of countries. He has also produced Economic Surveys for Japan, Korea and the United States.

Mr Herd studied economics at Trinity College, University of Cambridge. He is a British citizen.

#### **理查德·赫德简介**

理查德赫德在过去八年里任经济合作与发展组织（OECD）中国和印度两国的首席官员。他负责该两国经济分析并一年两次提供经济预测与政策建议。尤为显著的是他领导的团队首创了经济合作与发展组织历史上有关这两个国家的“经济观察”特刊。有关印度的第二次观察特刊 2011 年在新德里发布。目前他正领导该团队准备对中国进行第三次考察。

在担当此职务前，理查德赫德在经济合作与发展组织中曾任多种职务，其中包括他主持的对各国潜在退休金债务的财务分析。他也曾提供过对日本，韩国以及美国的经济考察。

赫德先生就学于剑桥大学的 Trinity 学院的经济系。他本人是英国公民。



**Annegrethe Jakobsen - Sr. Public Affairs Manager**  
*Novozymes*



Annegrethe Jakobsen is the Senior Public Affairs Manager at Novozymes currently serving at the company's regional headquarters located in Beijing, P.R. China since November 2011.

Currently Jakobsen is responsible for the company's global public affairs activities within bioenergy. Besides China she is working with markets such as South America, North America, Europe, and India. The task includes opening new doors for Novozymes' business development within the commercialization of advanced biofuels. She is also heavily involved in the company's joint venture CleanStarMozambique in Africa working with small-hold farmers on improving agriculture and producing bioenergy. Jakobsen began her carrier at Novozymes in 2003 working in the Corporate Communications function.

Over the years, Jakobsen has held responsibility for the company's European stakeholder relations activities, the annual report and other investor communications, issues and crisis management, as well as facilitating changes in times of reorganizations and acquisitions.

Jakobsen has a Master in Communications from the University of Aalborg, Denmark including studies at London Guildhall University.

**Annegrethe Jakobsen, 公共事务 高级经理**

Annegrethe Jakobsen 自 2011 年 11 月在诺维信中国总部担任高级公共事务经理。

目前 Jakobsen 负责诺维信公司全球生物能公共事务活动。除了中国她还参与南美洲、北美洲、欧洲和印度等市场的工作。这个任务包括为诺维信商业的先进生物燃料的发展及业务拓展开启新的大门。她活跃在公司在非洲的合资企业 CleanStarMozambique（莫桑比克洁净之星）项目，并扶持小型农场改善农业生产生物能源。

Jakobsen 2003 年就开始在诺维信工作，主要负责企业传播。

在过去的几年中, Jakobsen 负责公司欧洲利益相关者关系活动，年度报告和其他投资者沟通、发行和危机管理以及促进时代的变化和重组。

Jakobsen 毕业于丹麦奥尔堡大学，公共关系专业，研究生，并曾经就读于伦敦市政厅大学。

**Malcolm Preston - Global and UK Leader, Sustainability & Climate Change**  
*PricewaterhouseCoopers*



Malcolm Preston is Global and UK leader of Sustainability Services at PricewaterhouseCoopers, and leads a global team of some 700 sustainability and climate change experts. Malcolm's role is to drive the understanding of sustainability and climate change throughout the firm to ensure the risks and opportunities associated with these issues are considered in the advice PwC gives to its clients, including reporting and assurance; complying with related regulation

and taxes; mitigation of and adapting to climate change; international development; investment decisions; supply chain integrity and security; and educating boards and engaging employees on sustainability issue.

朴麦柯先生的主要工作是在全公司推动对于可持续发展及气候变化的理解，确保普华永道在为客户提供咨询服务时考虑到与这些议题相关的风险与机遇，其中包括报告与审计；相关法规与税务的合规；减缓并适应气候变化；国际开发；投资决策；供应链整合与安全，以及就可持续发展议题对管理层进行教育并鼓励员工参与其中。

### **Raphael Schoentgen - Chief Representative Officer**

*GDF SUEZ*



Previously, Mr. Schoentgen was working for the French government. He was between 2004 to 2007 diplomatic advisor to the French Minister in charge of Energy, Telecommunications and Industry (covering all international and European affairs in the private office), and prior to that position he worked as a detached national expert to the European Commission's Competition General Directorate and was Head of the State Economic Development Department of France's Northern Region (similar to local NDRC).

In the private sector, Mr Schoentgen held jobs in the textile sector and water sector in France, in telecommunications in China, in the power sector in the United States and Thailand, and in the gas sector in Mexico.

Raphael holds a Masters Degree in Business Administration (member of the "French Corps des Mines") and a Civil Engineering Degree of the Paris National Mining University ("Ecole Nationale des Mines de Paris").

Raphael has also been nominated in 2011 amongst the Young Global Leaders of the World Economic Forum.

盛瑞金先生现任苏伊士环能集团中国总代表。

他曾经在法国政府工作了多年。2004 至 2007 年期间，他担任法国能源、通信和工业部长顾问（其中包括处理部长办公厅所有的欧洲和国际事务）。在此之前，他还在欧盟担任相关领域专家和法国国家经济发展局法国北部办公室负责人。此外，Raphael Schoentgen 先生曾经在苏伊士（SUEZ），阿尔卡特（Alcatel-Lucent）和法国燃气公司（Gaz de France）工作，工作内容涉及法国水务和纺织行业、中国电信行业，美国电力行业以及墨西哥的燃气行业。Raphael Schoentgen 先生获法国巴黎矿业学院（Ecole Nationale des Mines de Paris）土木工程专业本科及 MBA。

2011 年被全球经济论坛列入全球青年领袖。

**Joerg Wuttke - Chief Representative**  
*BASF China*



Joerg Wuttke is Chief Representative of BASF China, based in Beijing. Since joining BASF in 1997, Mr. Wuttke has been responsible for helping guide the company's investment strategies for China, negotiation of large projects and government relations. (BASF Greater China's revenues in 2010 were about Euro 5.8bn)

Previous to joining BASF, Mr. Wuttke worked with ABB for 11 years; in fact his first professional encounter with China was in 1988 as the Finance and Administration Manager of ABB Beijing. In 1990, he returned to Germany as Sales Manager of ABB Power Plants Division, responsible for gas turbine sales to Africa and Russia. In 1993, he became Chief Representative ABB China in Shanghai and in 1994 moved to the President's Office of ABB China in Beijing, where he was responsible for the development and financing of large projects. In 1999, Mr. Wuttke was founding member of the German Chamber of Commerce in China and from 2001 - 2004 was the Chairman of the Board. From April 2007 to April 2010, he was the President of the European Union Chamber of Commerce in China.

In 2008, Mr. Wuttke became a member of the advisory board of the Centre for International Business Ethics (CIBE) in Beijing. And also, became a member of the China advisory council of the Robert Bosch Foundation, Stuttgart, Germany.

In January 2011 the Business and Industry Advisory Committee to the OECD (BIAC), a Paris based body of major business associations that lobbies the OECD, named Mr. Wuttke Chairman of the BIAC China Task Force.

In February 2011 EU Commissioner De Gucht nominated Mr. Wuttke in a small informal network of leading China experts to guide him on China issues. Mr. Wuttke is a Rotarian and a member of the European Bahai Business Foundation. Joerg Wuttke holds a BA in Business Administration and Economics from Mannheim and studied Chinese in Shanghai 1982 and in Taipei 1984-85. A frequent speaker on business and industry issues in China, in 2005 he co-authored "The Chemical and Pharmaceutical Industry in China" by Springer Publishing Trust in 2005, and "Energy Resources Security" by Konrad Adenauer Stiftung in 2006. In 2008, he is featured in the book "My 30 years in China" as one of 13 prominent expatriates in China. People Daily's Special Book on "30 people reflect on 30 years China's Reform policy" features a long interview with Mr. Wuttke.

**伍德克先生**

巴斯夫（中国）首席代表

伍德克先生现任巴斯夫中国首席代表，常驻北京。自 1997 年加入巴斯夫公司以来，伍德克先生负责协助指导公司在中国的投资战略，参与在华大型项目的谈判以及负责政府关系协调（巴斯夫 2010 年在大中华区的销售额约为 58 亿欧元）。

加入巴斯夫前，伍德克先生在 ABB 公司工作了 11 年。1988 年，伍德克先生任 ABB 北京财务和行政经理职务，是他在中国的首次任职。1990 年，伍德克先生回到德国曼海姆，担任 ABB 德国电厂部的销售经理，并负责向非洲和俄罗斯地区销售燃气涡轮。1993 年，任 ABB 中国上海代表处首席代表，并于 1994 年调到 ABB 中国（北京）总裁办公室，负责大项目开发及融资事宜。

1999 年，伍德克先生成为中国德国商会创始成员，并于 2001 年-2004 年任中国德国商会董事会主席，2007 年 4 月-2010 年 4 月出任中国欧盟商会主席。

自 2008 年起，伍德克先生成为北京国际商业伦理中心咨询董事会成员，同时出任德国斯图加特罗伯特博世基金会中国咨询理事会成员。

2011 年 1 月，伍德克先生被经济合作与发展组织（OECD）工商咨询委员会任命为中国工作组主席。该咨询委员会隶属于 OECD，位于巴黎，是一重要商业协会。

2011 年 2 月，欧盟专员德·古赫特提名伍德克先生参加一个由顶级中国事务专家组成的小范围非正式网络，就中国问题向其提供指导。

伍德克先生是北京扶轮社和欧洲巴哈伊工商会基金会会员。

伍德克先生获得了曼海姆大学企业管理和经济学专业学士学位，曾于 1982 年在上海、1984-1985 年期间在台北学习中文。经常受邀就中国工商业问题发表讲话，并于 2005 年通过施普林格出版社合作出版了《中国化学和医药工业》一书，另一本《能源安全》已由德国阿登纳基金会于 2006 年出版。2008 年，他作为 13 名在中国的杰出的外籍人士之一被刊登在《我在中国 30 年》一书中。人民日报特刊《30 人对中国 30 年政策改革的反思》对伍德克先生作了长篇专访。

## SPONSORS AND ORGANIZING PARTNERS

### **The United States Council for International Business (USCIB)**

The United States Council for International Business (USCIB) promotes open markets, competitiveness and innovation, sustainable development and corporate responsibility, supported by international engagement and prudent regulation. Its members include top U.S.-based global companies and professional services firms from every sector of our economy, with operations in every region of the world. With a unique global network encompassing the International Chamber of Commerce, the International Organization of Employers and the Business and Industry Advisory Committee to the OECD, USCIB provides business views to policy makers and regulatory authorities worldwide, and works to facilitate international trade and investment.

Peter M. Robinson, President & CEO

### **美国国际商务理事会 (USCIB) 简介**

美国国际商务理事会（USCIB）承蒙其国际参与的本质，加之其审慎的法规，倡导开放市场，竞争与创新，持续发展与企业责任。其会员包括来自不同行业的总部设在美国的全球顶级公司和专业服务公司，它们的经营活动遍布世界每一个地区。

USCIB 通过其代表的独特的全球网络，即在国际商业组织中占领先地位的国际商会（ICC）、国际雇佣者协会（IOE），及经济合作与发展组织（OECD）下属的工商顾问委员会（BIAC），向全球的政策制定者以及法规权威提供来自企业的呼声并协调进行国际贸易。

### **BIAC (Business and Industry Advisory Committee)**

Founded in 1962, the Business and Industry Advisory Committee to the OECD (BIAC) is officially recognised as the representative body of the OECD business community.

BIAC systematically engages over 2000 business representatives, from 50 national business organisations in OECD member countries and major non-member economies, as well as over 30 sectoral supra-national associations. These work together in 37 different policy groups. As an independent international business association, BIAC advocates consensus industry views to the OECD and its member governments to ensure that the resulting policy instruments and guidance assist private-sector growth and prosperity and, thereby, contribute to the global economy.

BIAC Secretary-General: Mr. Tadahiro Asami.

### **BIAC (Business and Industrial Advisory Committee) 商业与工业顾问委员会介绍**

商业与工业顾问委员会成立于 1962 年。是经济合作与发展组织(OECD)官方认可的商业顾问组织。

该委员会有超过两千位来自 OECD 五十多个会员与非会员国家的商业代表，涵盖三十多家企业协会。有 37 个不同的政策小组。作为一间独立的国际性商业协会，BIAC 向 OECD 及其组织成员政府提倡工业共识以保证所提政策方案及指导能有效帮助到私有企业的成长和繁荣，由此对全球经济发展做出贡献。

BIAC 现任秘书长： Tadahiro Asami 先生

### **China Chamber of International Commerce (CCOIC)**

China Chamber of International Commerce (CCOIC) is a nationwide business organization in China, representing the most dynamic and internationalized Chinese companies of all sizes, sectors, and regions, as well as national and local non-governmental organizations.

CCOIC's mission is, in accordance with the laws and regulations of the People's Republic of China, to expand the international business relationship to the benefit of its membership and, more broadly, the Chinese economy. It favors constructive engagement with foreign countries to eliminate trade and investment barriers and develop a rules-based commercial environment; improvement of business self-regulation in China and representation of China in the setting of international business rules and standards; advocacy for members whenever the Chinese or foreign government makes decisions that crucially affect corporate interests; spreading of business expertise to the development of Chinese economy, international business cooperation and the growth and prosperity of less developed countries.

CCOIC is governed by a board of directors composed of over 100 distinguished corporate leaders. The current chair is Mr. Wan Jifei, Chairman of China Council for the Promotion of International Trade (CCPIT).

CCOIC served as the National Committee of International Chamber of Commerce (ICC) since China's entry into ICC in 1994. Headquartered in Beijing, CCOIC maintains a professional staff of policy experts, lawyers, trainers, event organizers, and communicators. Special initiatives covering banking rules, new energy, recycling resources, infrastructure, education and training, debt collection, and real estate mobilize the involvement and contribution of members with the backup of CCOIC branches and expert commissions.

### **中国国际商会及国际商会中国国家委员会简介**

中国国际商会（China Chamber of International Commerce 简称 CCOIC）是在中国从事国际商事活动的企业、团体和其他组织组成的国家级国际性会员制商会组织(民政部登记证号：社证字第 4768 号)。

1988 年，国务院批准成立中国国际商会。2007 年 12 月 24 日，中国国际商会在人民大会堂隆重召开了会员代表大会，近六百家会员代表出席会议。时任国务院副总理吴仪同志亲临大会并做重要讲话，勉励中国国际商会发挥自身优势，积极推动企业开展国际化经营；坚持市场导向，不断拓展新的业务领域。



中国国际商会以为会员提供专属优质服务为宗旨，其职责是向国际组织和政府部门反映中国工商业界的利益诉求，参与国际经贸规则与惯例的制定和推广，促进国内外经贸交流与合作，提供法律服务、商务咨询、信息资讯和业务培训等服务，倡导社会责任与公益事业等。

中国国际商会于 1994 年代表中国加入了国际商业组织---国际商会（International Chamber of Commerce 简称 ICC），国际商会中国国家委员会（The Affiliate of International Chamber of Commerce in China 简称 ICC China）秘书局设在中国国际商会。中国国际商会在开展与国际商会（ICC）相关业务时，使用 ICC China 的名义。中国国际商会组织会员单位，全面深入地参与国际商会的各种活动，利用国际商会的全球商业网络，同各国商界、政府相关机构以及国际组织建立广泛联系，促进中外企业的合作与交流，推动中国经济融入世界的进程。

## **Holland & Knight LLP**

Holland & Knight is a global law firm with more than 1,000 lawyers and other professionals in 17 U.S. offices, as well as in key international locations (such as Beijing, Abu Dhabi, and Mexico City). Among the nation's largest law firms, Holland & Knight provides representation in international trade, regulatory compliance and government affairs, litigation, business, and real estate. Interdisciplinary practice groups and industry-based teams provide U.S. and foreign industry, foreign government and multilateral institution clients with access to attorneys throughout the firm, regardless of location.

Our China Team is comprised of American, Chinese and Spanish lawyers based in our Beijing, Washington, D.C. and other offices. We provide clients with counsel on a wide range of international activities related to China, including regulatory, transactional, government relations and dispute resolution matters. A primary focus of the firm's China practice is counseling clients on regional and global agreements and transboundary movements of goods, as well as regulatory and government relations issues, with an emphasis on environmental, health, safety, and product regulatory issues and supply chain risk management. We also advise China-based clients on their activities throughout the globe.

## **霍兰德·奈特律师事务所**

霍兰德·奈特律师事务所是一家全球性律师事务所，其所拥有的 1,000 名律师和其他专业人士分布于全球 17 个城市和地区（如北京，阿布扎比，墨西哥城等）。作为全美最大的律师事务所之一，霍兰德·奈特律师事务所提供与国际贸易、合规和政府事务、诉讼、商业和房地产等相关的法律咨询。

霍兰德·奈特律师事务的中国组由中国、美国和西班牙律师组成，通过其北京、华盛顿和其他办公室开展业务。该中国组主要为客户提供跨地区和全球的涉及环境、健康、安全与产品相关的法律咨询及风险控制服务。我们也为我们的中国客户提供其海外投资的法律协助。