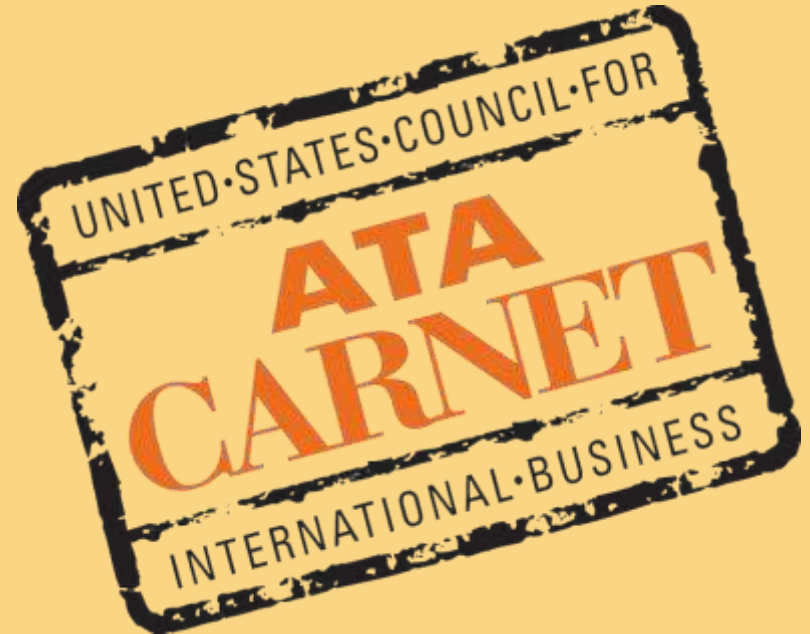


**Unlock**  
**Customs**  
**with the**  
**Jewelry**  
**Passport**



Export Opportunities in the  
Japanese Fine Jewelry Market  
presented by Amanda Barlow

USCIB

October 25, 2011

# What do these have in Common?

- An American designer taking \$400,000 worth of samples to exhibit at Reed's International Jewellery Tokyo show
- A sales man taking \$20,000 worth of samples to sales meetings in Osaka
- An antique jewelry dealer taking \$1 million worth of one of a kind antique pieces to display at an auction house in Tokyo



# Jewelry Passport

- ATA Carnet
- International development tool
- International customs document
- Allows **temporary** entry of items, duty-free and tax-free, whether shipped or hand-carried
- Established by international ATA convention



# Where can **Carnets** be used?

- 71 member countries and the customs territories they administer: France/Monaco
- New members: UAE, Bosnia and Mexico
- Except for Chile, Latin America does not accept Carnets
- Aruba accepts Carnets, most other islands do not



# What can go on **Carnets**?

## Not Trade Show items only!

### 3 Primary Categories:

1. **CS**--Commercial Samples
2. **PE**--Professional Equipment (tools of the trade)
3. **EF**—Goods for Exhibitions and Fairs



# Are there any Alternatives to the **ATA Carnet**?

- Duty and tax deposit
- Temporary Import under Bond (TIB)
- **Smuggling**



# What are the Benefits of ATA Carnet?

- Eliminates posting of a financial guarantee
  - Deposit of duties and taxes e.g., yen, euro, sterling.  
In Japan, minimum 5% of value  
In EU, minimum 20% of value
  - Temporary importation under bond (TIB)
  
- One document for all customs transactions  
(except export/import licenses)
  
- Unlimited entries/departures for up to one year



# More **Carnet** Benefits

- Acts as U.S. Customs registration (CBP4455)
- Minimizes language problems
- Split and partial shipments possible
- **No surprises!** Arrangements made in advance and in U.S. dollars





# How does a U.S. Exporter get a **Carnet**?

- Apply online
- Forwarders can manage many customers/holders (with POAs)
- [www.merchandisepassport.org](http://www.merchandisepassport.org)



# The Application **Process**

6 Part Process:

1. Pre-register to setup an account
2. Info on exporter and their freight forwarder
3. Describe the goods
4. Countries
5. Security deposit
6. Fees



# And the **cost....?**

**Step 5: Security Deposit:** 40% of the General List

- Cash
- Surety Bond

**Step 6: Basic Fee:** \$215-\$355 based on the value of the General List. Sample: \$50,000 in value

- Processing: \$305
- Bond: \$200
- Total: \$505



# How long does it take to get the **Carnet?**

- **Standard Processing** 2<sup>nd</sup> Business day
- **Rush Processing** Next business day  
\$75/\$100
- **Same Day Pick up** \$150/\$200



# Who is the **USCIB**?

- USCIB manages ATA Carnet system in U.S.
- U.S. Customs appointed USCIB in 1969, as National Guaranteeing Association (NGA)
- ATA Carnet HQ: New York City and 2 Service Providers: Roanoke Trade Services and Corporation for International Business
- Strategic Partner of the Department of Commerce
- Non-profit business organization formed in 1945
- 300 members: companies, associations and professional service firms
- Coming soon E-Certificates of Origin




Home | Policy Advocacy | Dispute Resolution | Calendar of Events | Business Services | ATA Carnet

USCIB

## ATA Carnet Export

Duty-Free and Hassle-Free Exports

- Apply
- Value-Added Taxes (VAT)
- FAQs
- Airports + Customs Offices
- Know Before You Go
  - Carnet Countries
  - Cancellation Policy
- Claims Administration
- Words of Praise
- Articles and Archives
  - Contact Us
  - Membership Info



**What is a Carnet?**

**Download Carnet Brochure**

**What's New?**

**Register & Apply**

**Countries**

**Contact HQ**

**HQ Hours & Holidays**

**Offices**


**How to Use a Carnet**

**Export Info**


**Industry Kiosk**

**Updates**


UAE welcomes US ATA Carnets



**EURO PUMKIN CHUNKIN CHAMPIONSHIPS**



**WIMBLEDON**




**Are You Export Ready?**  
*Click here to find out.*

**Find ATA Carnet on**  
f t

**Watch ATA Carnet on CNN**

**Calendar**  
*For ATA Carnet Customers*



**WORLD TRADE WEEK 11**  
NEW YORK CITY | 16-20 MAY 2011

Trade Texas Style  
May 3, Dallas, TX

Export University 101  
May 3, New York, NY

NTCBFFA Carnet Luncheon  
May 4, Dallas, TX

Wasser Berlin  
May 2-5, Berlin, Germany

# Contact

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\*\*\*\*\* **THANK YOU** \*\*\*\*\*

