



SPONSORSHIP PACKET

**USCIB 2011
LEADERSHIP
AWARD DINNER**

**LEADERSHIP
IN A CHANGING
GLOBAL LANDSCAPE**



ABOUT USCIB

USCIB promotes an open system of global commerce in which business can flourish and contribute to economic growth, human welfare and protection of the environment. As the American affiliate of the leading international business and employers organizations, USCIB provides business views to policy makers and regulatory authorities worldwide, and works to facilitate international trade.

For Sponsorship Information

contact: Abby Shapiro
at 212.703.5064 or
email: ashapiro@uscib.org

The Chairman, President
and Chief Executive Officer
of The McGraw-Hill Companies
and Chairman of the United States
Council for International Business
Harold McGraw III requests
the pleasure of your company

**USCIB 2011
LEADERSHIP
AWARD DINNER**

to honor

Andrew N. Liveris

President, Chairman and
Chief Executive Officer of
The Dow Chemical Company
and a Trustee of USCIB

Wednesday, November 16, 2011

The Waldorf-Astoria,
301 Park Avenue, New York, NY

Join Us

Reception 6:00pm

Dinner 7:00pm

After Dinner around the Cole Porter Piano

Business Attire

**ABOUT
THE AWARD**

USCIB's International Leadership Award is conferred every year upon an exceptional business executive who has made a significant contribution to the cause of promoting world trade, investment and finance – and to improving the global framework in which American business operates. This year's award, "Summit," is a crystal mountain peak from Steuben Glass that symbolizes both past success and opportunities still to come.



**USCIB 2011 LEADERSHIP
AWARD RECIPIENT**



**Andrew N. Liveris
President, Chairman
and Chief Executive
Officer of The Dow
Chemical Company
and a Trustee of
USCIB**

USCIB is proud to honor Andrew N. Liveris, President, Chairman and Chief Executive Officer of The Dow Chemical Company with USCIB's 2011 International Leadership Award. Recognized for his ability to stay ahead of trends and anticipate new realities, Mr. Liveris led the Company through the recent economic storms by demonstrating decisiveness, compassion and vision in laying a path for future innovation and growth in overseas markets. His 30-year Dow career has spanned manufacturing, sales, marketing, new business development and management with the bulk of that time spent in Asia where he was general manager for the company's operations in Thailand, and later head of all Asia-Pacific operations.

Mr. Liveris was born in Darwin, Australia and attended the University of Queensland in Brisbane where he graduated with honors in Chemical Engineering. He was awarded an honorary doctorate in science by his alma mater as well as being named Alumnus of the Year for 2005. He is a Chartered

Engineer and a Fellow of The Institute of Chemical Engineers, as well as a Fellow of the Australian Academy of Technological Sciences and Engineering. He is chairman of the board of the US-China Business Council and the Société de Chimie Industrielle; a vice-chair of the US Business Council and the Business Roundtable; and a past chairman of the American Chemistry Council, the International Council of Chemical Associations, and SCI America. Liveris is also a member of the Peterson Institute for International Economics, the American Australian Association, and the Detroit Economic Club, as well as a trustee of Tufts University.

He recently released his first book, *Make it in America: The Case for Re-Inventing the Economy*, which has received wide publicity and praise in the business world.

Mr. Liveris resides in Midland, Michigan. He and his wife Paula have three children.

**USCIB 2011 LEADERSHIP
AWARD RECIPIENTS**

LEGACY OF LEADERSHIP

Past Recipients

- 2010 George W. Buckley, 3M Company
- 2008 Muhtar Kent, The Coca-Cola Company
- 2007 H. Fisk Johnson, Ph.D., S. C. Johnson & Sons, Inc.
- 2006 Harold McGraw III, The McGraw-Hill Companies
- 2005 Lee R. Raymond, Exxon Mobil Corporation
- 2004 Jean-René Fourtou, Vivendi Universal
- 2003 Charles O. Holliday, Jr., DuPont
- 2002 Richard D. McCormick, International Chamber of Commerce
- 2001 Philip M. Condit, The Boeing Company
- 2000 George David, United Technologies Corporation
- 1999 Michael R. Bonsignore, Honeywell International Inc.
- 1998 Abraham Katz, United States Council for International Business
- 1997 Joseph T. Gorman, TRW Inc.
- 1996 Alex Trotman, Ford Motor Company
- 1995 Jerry R. Junkins, Texas Instruments Incorporated
- 1994 Lawrence A. Bossidy, AlliedSignal Inc.
- 1993 Dexter F. Baker, Air Products and Chemicals, Inc.
- 1992 Frank Popoff, The Dow Chemical Company
- 1991 Kay R. Whitmore, Eastman Kodak Company
- 1990 John S. Reed, Citicorp/Citibank
- 1989 John F. Akers, IBM Corporation
- 1988 David M. Roderick, USX Corporation
- 1987 Edson W. Spencer, Honeywell, Inc.
- 1986 James D. Robinson III, American Express Company
- 1985 John A. Young, Hewlett-Packard Company
- 1984 Edmund T. Pratt, Jr., Pfizer Inc
- 1983 David Rockefeller, The Chase Manhattan Bank
- 1982 Lee L. Morgan, Caterpillar Tractor Co.
- 1981 Irving S. Shapiro, E.I. du Pont de Nemours and Company
- 1980 Reginald H. Jones, General Electric Company

**USCIB 2011 LEADERSHIP
AWARD DINNER**

**SPONSORSHIP
OPPORTUNITIES**

**WEDNESDAY NOVEMBER 16, 2011
THE WALDORF-ASTORIA, NEW YORK CITY**

USCIB OFFERS FOUR SPONSORSHIP CATEGORIES TO PARTNER WITH USCIB AT THE 2011 USCIB INTERNATIONAL LEADERSHIP AWARD DINNER.

CORNERSTONE PARTNER
\$40,000

- Status level recognition in all pre-conference print and electronic promotion and on all signage at the event including on-stage banners, audiovisual screen and Dinner Program
- Recognition from the podium at Dinner
- Priority seating for two Tables of 10
- One seat at the Head Table
- Four (4) Full page advertisements during 2011-2012 in International Business, USCIB's quarterly Journal

DINNER PARTNER
\$17,500

- Your logo in all pre-conference print and electronic promotion and on all signage at the event including banners, audiovisual screen backdrops and Dinner Program
- Four 1/3 page advertisements during 2011-2012 in International Business, USCIB's quarterly Journal
- Each Dinner Partner will be entitled to one Table (10 invitations)

LEADERSHIP PARTNER
\$25,000

- Your logo in all pre-conference print and electronic promotion and on all signage at the event including banners, audiovisual screen backdrops and Dinner Program
- Four 1/2 page advertisements during 2011-2012 in International Business, USCIB's quarterly Journal
- Preferred seating at the Dinner for one Table of 10

PROGRAM PARTNER
\$10,000

- Your logo in all pre-conference print and electronic promotion and on all signage at the event including banners, audiovisual screen backdrops and Dinner Program
- Two 1/3 page advertisements during 2011-2012 in International Business, USCIB's quarterly Journal
- Each Program Partner will be entitled to one Table (10 invitations)



**SPONSORSHIP
FORM**

**USCIB 2011 LEADERSHIP AWARD DINNER
NOVEMBER 16, 2011 THE WALDORF-ASTORIA**

Yes, I would like to sponsor the following:

- CORNERSTONE PARTNER** \$40,000
- LEADERSHIP PARTNER** \$25,000
- DINNER PARTNER** \$17,500
- PROGRAM PARTNER** \$10,000

Contact Person: _____

Company: _____

Address: _____

Phone Number: _____ Fax Number: _____

Email address: _____

My signature below affirms that I have read the document outlining the recognition package I will receive for my sponsorship in addition to the Sponsorship Rules and Regulations and that I agree to all terms.

Signature: _____ Date: _____

Please return to Abby Shapiro at the USCIB office:

United States Council for International Business
1212 Avenue of the Americas, New York, New York 10036-1689
Telephone: 212.703.5064 Fax: 212.575.0327
Email: ashapiro@uscib.org

Sponsorship Rules and Regulations

Sponsorships are awarded on a first-come, first-served basis.

New sponsorship ideas are also encouraged and welcomed if any company would like to make a special request (such requests must be approved by USCIB before implementation). Sponsorship of all items must be for the exact amount stated on the following menu. Companies are prohibited from any embellishing of their recognition package through the use of their own promotional materials without prior written approval by USCIB. For any sponsorship questions or concerns, please contact Abby Shapiro at USCIB, 617.242.0205 or ashapiro@uscib.org

- a. Sponsorships must be paid in full by 60 days prior to the Dinner Event in order to ensure full recognition to the sponsoring company.
- b. Sponsors begin receiving recognition on the Dinner Event web site upon completion of this form. Thus, sponsorships may not be cancelled and are not eligible for a refund.

Thank you for your support and giving us the opportunity to work together.