

USCIB 2012 INTERNATIONAL LEADERSHIP AWARD DINNER

BUSINESS LEADERSHIP IN THE GLOBAL ECONOMY



ABOUT USCIB

USCIB promotes an open system of global commerce in which business can flourish and contribute to economic growth, human welfare and protection of the environment. As the American affiliate of the leading international business and employers organizations, USCIB provides business views to policy makers and regulatory authorities worldwide, and works to facilitate international trade.

For Sponsorship Information

contact: Abby Shapiro
at 212.703.5064 or
email: ashapiro@uscib.org



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and Chief Executive Officer
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and Chairman of the United
States Council for International
Business, Harold McGraw III
requests the pleasure of your
company

**USCIB 2012
INTERNATIONAL LEADERSHIP
AWARD DINNER**

Honoring BIAC
The Business and Industry Advisory
Committee to the OECD

WEDNESDAY, NOVEMBER 28, 2012

The Waldorf-Astoria,
301 Park Avenue, New York, NY

Join Us

Reception 6:00pm

Dinner 7:00pm

After Dinner around the Cole Porter Piano
Business Attire



ABOUT THE AWARD

USCIB's International Leadership Award is conferred this year on an organization that has made a significant contribution to the cause of promoting world trade, investment and finance – and to improving the global framework in which American business operates. This year's award is a crystal pyramid from Steuben Glass that symbolizes past success and future opportunities.

USCIB 2012 INTERNATIONAL LEADERSHIP AWARD RECIPIENT

BUSINESS AND INDUSTRY ADVISORY
COMMITTEE (BIAC)
THE VOICE OF BUSINESS AT THE OECD



Tadahiro Asami
BIAC Secretary
General



Charles Heeter, Jr.
BIAC Chairman

USCIB is proud to honor BIAC with USCIB's 2012 International Leadership Award. BIAC is an independent international business association devoted to advising government policymakers at the OECD and other forums on the many diversified issues of globalization and the world economy. USCIB is BIAC's Affiliate Member in the United States and it is the continual consultation with members (and their member companies) supported by their policy teams that gives BIAC its influence, access and credibility. Over the course of 2012, more than 2100 business representatives were actively involved in the work of the OECD through BIAC.

Officially recognized since its founding in 1962 as being representative of the OECD business community, BIAC promotes the interests of business by engaging, understanding and advising policy makers on a broad range of issues with the over arching objectives of:

- Positively influencing the direction of OECD policy initiatives;

- Ensuring business and industry needs are adequately addressed in OECD policy decision instruments, which influence national legislation;
- Providing members with timely information on OECD policies and their implications for business and industry.

Through its 38 policy groups, which cover the major aspects of OECD work most relevant to business, BIAC members participate in meetings, global forums and consultations with OECD leadership, government delegates, committees and working groups.

BIAC advocates consensus industry views so to ensure that the resulting policy instruments and guidance assist, not hinder, private sector capacity to generate growth and prosperity.

Accepting the Award on behalf of BIAC will be **BIAC Secretary General, Mr. Tadahiro Asami** and **BIAC Chair, Mr. Charles Heeter, Jr.** Managing Director, Deloitte Touche Tohmatsu Limited and member of USCIB's Executive Committee.

**USCIB 2012 INTERNATIONAL LEADERSHIP AWARD
KEYNOTE SPEAKER****KATTY KAY***AMERICA IN THE GLOBAL CENTURY*

Katty Kay is the lead anchor of BBC World News America. Prior to taking over as lead anchor, Kay served as the Washington Correspondent for BBC since 2002. She began her career with the BBC in Zimbabwe in 1990 reporting for BBC World Service radio. She has worked as a BBC correspondent in London and Tokyo and settled in Washington in 1996 where she joined *The Times'* Washington bureau before returning to the BBC. From Washington she covers the full gamut of American and global affairs drawing on high level political contacts, influential Washington insiders, and her experience covering four Presidential elections to offer her take on the state of the world's biggest economy. Katty Kay is a frequent guest commentator on NBC's Meet the Press, The Chris Matthews Show, MSNBC's Morning Joe and others.

PAST RECIPIENTS

2011 Andrew N. Liveris, The Dow Chemical Company
2010 George W. Buckley, 3M Company
2009 International Chamber of Commerce (ICC)
2008 Muhtar Kent, The Coca-Cola Company
2007 H. Fisk Johnson, Ph.D., S. C. Johnson & Sons, Inc.
2006 Harold McGraw III, The McGraw-Hill Companies
2005 Lee R. Raymond, Exxon Mobil Corporation
2004 Jean-René Fourtou, Vivendi Universal
2003 Charles O. Holliday, Jr., DuPont
2002 Richard D. McCormick, International Chamber of Commerce
2001 Philip M. Condit, The Boeing Company
2000 George David, United Technologies Corporation
1999 Michael R. Bonsignore, Honeywell International Inc.
1998 Abraham Katz, United States Council for International Business
1997 Joseph T. Gorman, TRW Inc.
1996 Alex Trotman, Ford Motor Company
1995 Jerry R. Junkins, Texas Instruments Incorporated
1994 Lawrence A. Bossidy, AlliedSignal Inc.
1993 Dexter F. Baker, Air Products and Chemicals, Inc.
1992 Frank Popoff, The Dow Chemical Company
1991 Kay R. Whitmore, Eastman Kodak Company
1990 John S. Reed, Citicorp/Citibank
1989 John F. Akers, IBM Corporation
1988 David M. Roderick, USX Corporation
1987 Edson W. Spencer, Honeywell, Inc.
1986 James D. Robinson III, American Express Company
1985 John A. Young, Hewlett-Packard Company
1984 Edmund T. Pratt, Jr., Pfizer Inc
1983 David Rockefeller, The Chase Manhattan Bank
1982 Lee L. Morgan, Caterpillar Tractor Co.
1981 Irving S. Shapiro, E.I. du Pont de Nemours and Company
1980 Reginald H. Jones, General Electric Company





USCIB 2012
INTERNATIONAL LEADERSHIP AWARD DINNER
SPONSORSHIP
OPPORTUNITIES

USCIB OFFERS FOUR SPONSORSHIP CATEGORIES TO PARTNER WITH USCIB AT THE 2012 USCIB INTERNATIONAL LEADERSHIP AWARD DINNER.

CORNERSTONE PARTNER

\$40,000

- Status level recognition in all pre-conference print and electronic promotion and on all signage at the event including on-stage banners, audiovisual screen and Dinner Program
- Recognition from the podium at Dinner
- Priority seating for two Tables of 10
- One seat at the Head Table
- Four full page advertisements during 2012-2013 in International Business, USCIB's quarterly Journal

LEADERSHIP PARTNER

\$25,000

- Your logo in all pre-conference print and electronic promotion and on all signage at the event including banners, audiovisual screen backdrops and Dinner Program
- Four 1/2 page advertisements during 2012-2013 in International Business, USCIB's quarterly Journal
- Preferred seating at the Dinner for one Table of 10

DINNER PARTNER

\$17,500

- Your logo in all pre-conference print and electronic promotion and on all signage at the event including banners, audiovisual screen backdrops and Dinner Program
- Four 1/3 page advertisements during 2012-2013 in International Business, USCIB's quarterly Journal
- Each Dinner Partner will be entitled to one Table (10 invitations)

PROGRAM PARTNER

\$12,500

- Your logo in all pre-conference print and electronic promotion and on all signage at the event including banners, audiovisual screen backdrops and Dinner Program
- Two 1/3 page advertisements during 2012-2013 in International Business, USCIB's quarterly Journal
- Each Program Partner will be entitled to one Table (10 invitations)

SPONSORSHIP FORM



USCIB 2012 INTERNATIONAL LEADERSHIP AWARD DINNER NOVEMBER 28, 2012 THE WALDORF-ASTORIA

Yes, I would like to sponsor the following:

☐ CORNERSTONE PARTNER \$40,000

☐ LEADERSHIP PARTNER \$25,000

☐ DINNER PARTNER \$17,500

☐ PROGRAM PARTNER \$12,500

Contact Person: _____

Company: _____

Address: _____

Phone Number: _____ Fax Number: _____

Email address: _____

My signature below affirms that I have read the document outlining the recognition package I will receive for my sponsorship in addition to the Sponsorship Rules and Regulations and that I agree to all terms.

Signature: _____ Date: _____

Please return to Abby Shapiro at the USCIB office:

United States Council for International Business
1212 Avenue of the Americas, New York, New York 10036-1689
Telephone: 212.703.5064 Fax: 212.575.0327
Email: ashapiro@uscib.org

Sponsorship Rules and Regulations

Sponsorships are awarded on a first-come, first-served basis.

New sponsorship ideas are also encouraged and welcomed if any company would like to make a special request (such requests must be approved by USCIB before implementation). Sponsorship of all items must be for the exact amount stated on the following menu. Companies are prohibited from any embellishing of their recognition package through the use of their own promotional materials without prior written approval by USCIB. For any sponsorship questions or concerns, please contact Abby Shapiro at USCIB, 617.242.0205 or ashapiro@uscib.org

a. Sponsorships must be paid in full by 60 days prior to the Dinner Event in order to ensure full recognition to the sponsoring company.

b. Sponsors begin receiving recognition on the Dinner Event web site upon completion of this form. Thus, sponsorships may not be cancelled and are not eligible for a refund.

Thank you for your support and giving us the opportunity to work together.