



USCIB's Guiding Principles for Members

USCIB's Guiding Principles for members serve to protect the integrity of our consensus-building process.

- 1. Consensus.** Members understand that consensus does not necessarily mean unanimity. USCIB's over-riding goal is to find a consensus business position on policy issues. On highly contested issues, the level of consensus may, by necessity, be at a higher level of abstraction. But the goal is to allow USCIB to make a meaningful and broadly supported contribution on policy issues. If a consensus issue has been achieved, this position should not be re-opened unless there is a material change in facts or policy.
- 2. Civility.** Members must approach discussions in a respectful and civil manner. While members may express strongly held views, they must be mindful of the over-arching goal which is to reach consensus among a cross-sectoral viewpoint. There is no room for any comments that are personally disparaging.
- 3. Confidentiality.** Corporate members must maintain confidentiality on committee discussions, non-published comments and draft documents and limit distribution to those inside their company. Professional service firms, trade associations and consultants have members and/or clients that are not USCIB members, and must maintain confidentiality on USCIB discussions, comments or draft documents by limiting distribution only to those clients or members who are also members in good standing in USCIB.
- 4. Transparency.** With respect to client disclosure, USCIB strongly endorses the concept of universality, and requires law firms, financial service firms and consultants to disclose the identity of specific client(s) they are representing when they are participating in USCIB discussions. At no time during a consensus-building effort may they represent the interests of a non-USCIB member, although they may provide data on general industry views for information purposes.
- 5. Representation.** Trade association and law firm members understand that representation on USCIB committees is limited to professionals in their organizations, and that their members or clients do not have representational rights at USCIB meetings as a result of the trade association or law firm membership in those organizations.

When we work together in an environment that is proactive, civil, transparent and accountable, we can achieve the best possible results in support of your interests